



India's Largest Fitness Business Expo

FITNESS INDIA

EXPO 2026

8th
INTERNATIONAL
EXHIBITION ON

Fitness & Gym Equipment's, Nutrition & Supplements,
Physiotherapy and Rehabilitation Equipment's, Yoga,
Wellness & Healthcare Products

20-21-22 AUGUST, 2026

Bharat Mandapam, Pragati Maidan, New Delhi, India

CONCURRENT EVENTS

- ◆ Sport India Expo 2026
- ◆ Sport Infrastructure Summit (SIS-2026)
- ◆ Sports Goods Manufacturing Forum 2026
- ◆ Sport India Conference 2026
- ◆ Sport India Principles & Coaches Meet 2026
- ◆ Sport India Fashion Show 2026
- ◆ Sport India Awards 2026
- ◆ Fitness India Classic 2026 (Bodybuilding Men's & Women's Physique Powerlifting)
- ◆ Sport India Run 2026
- ◆ Sports Minister's Dialogue 2026



Organisers



FITNESS INDIA EXPO 2026

ABOUT US

Fitness India 2026 Expo is going to be a focused trade exhibition on the products and services which are helpful to keep a human being fit and healthy and also a unique platform for the Fitness Industry where manufacturers, importers, suppliers, retailers, buyers and fitness professionals meet together under one roof to conduct the business of Fitness.

The event is going to engage a wide range of products pertaining to Fitness and Gym Equipments, Gym Infrastructure, Nutrition and Supplements, Physiotherapy, Rehabilitation Equipments, Yoga, Healthcare, Sauna, SPA, Herbal and Ayurvedic products.

OVERVIEW

The Fitness Industry in India is largely an unorganised, fragmented and unstructured sector, waiting to be consolidated into an organized entity. In India, the total retail market for fitness as a category is valued at Rs. 4,589 Cr (0.76 bn USD), growing at 16-17% and is estimated to cross Rs. 7,500 Cr (1.18 bn USD) by the year 2026. Modern retail is estimated at 28% of this total market and is expected to grow by 22-27%.

Today Fitness Industry is primarily driven towards Health, Fitness, Well being, Good looks and Confidence building. Resistance training, Aerobics, Zumba, Aerial Yoga, Pilates, MMA, Kickboxing etc. have become the fitness trends over a few years in India.

EXPO HIGHLIGHTS

- ➔ 200+ Exhibitors
- ➔ 10,000+ sqm Exhibition Space
- ➔ 20,000+ Visitor Footfall
- ➔ 10+ Championship Tournaments
- ➔ 10+ Business Activities

Exhibitors' Product Profile

- ◆ Exhibitors' Product Profile
- ◆ Gym and Fitness Equipments
- ◆ Nutrition & Supplements
- ◆ Gym Wear & Accessories
- ◆ Gym Software
- ◆ Physiotherapy & Rehabilitation
- ◆ Laboratory
- ◆ Cycle
- ◆ Healthcare Products
- ◆ Yoga Mat
- ◆ Wellness Products and Services
- ◆ Fitness Clubs
- ◆ Fitness Training Institutions
- ◆ Pharmaceuticals
- ◆ Hospitals
- ◆ Water purifiers
- ◆ Air Purifier
- ◆ Healthy Foods
- ◆ Packaging
- ◆ Labeling
- ◆ Raw Materials
- ◆ Energy Drink
- ◆ Ministry and Govt. Institutions
- ◆ Publications & Media
- ◆ Health NGO
- ◆ Banks Insurance Companies
- ◆ Fitness Gadgets
- ◆ Fitness Gadgets
- ◆ Herbal & Ayurvedic Products
- ◆ Gym Interior Designer
- ◆ Music Systems & Instruments
- ◆ Gym Infrastructure
- ◆ Lighting
- ◆ Carpet
- ◆ Gym Flooring
- ◆ Music Systems
- ◆ Sauna & SPA

visitors' Profile

Business Visitors

- Distributors, Dealers and Retailers
- Bodybuilders and Athletes
- Fitness Clubs, Gyms, Aerobics and Yoga Centres
- Wellness Studio owners
- Fitness Trainers, Coaches, Judges and Instructors
- Hospitals and Healthcare Centre
- Dieticians, Nutritionists and Physiotherapists
- Physiotherapy Centres
- Hotels, Spa and Resorts
- Schools, Colleges and Universities

Sports Visitors

- Sports Goods Manufacturers
- National Sports Federations and Associations
- Sports Academies and Clubs
- Stadium and Playground Staff
- Sports Facility and Service providers

Corporates Visitors

- Builders and Developers
- IT and ITE's Companies
- MNCs, PSUs and Big Corporate Houses

Government Visitors

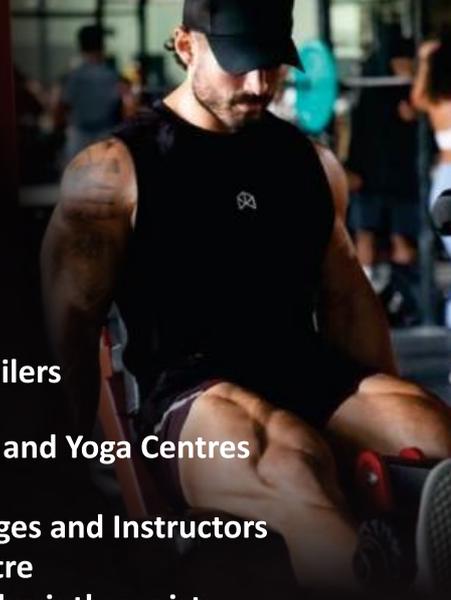
- Central and State Ministries
- State Govt. Sport Departments
- Urban Development Authorities
- Military, Police and Paramilitary Forces
- Government officials

International Visitors

- International Sports Federations and Associations
- Embassies and International Trade Promotion Bodies
- International Chambers of Commerce
- International Buyers

BENEFITS OF PARTICIPATION

- ◆ Meet high quality prospects and decision makers
- ◆ Brand Building opportunity amongst the industry
- ◆ Direct interaction with the suppliers, buyers and distributors
- ◆ Receiving updates on the latest technologies, products and services
- ◆ Opens the doors for import and exports of products



INDIA'S BIGGEST SPORT AND FITNESS BUSINESS EXPO



SPORT INDIA 2026

EXHIBITION • CONFERENCE • AWARDS

20-21-22
AUGUST 2026

BHARAT MANDAPAM, PRAGATI MAIDAN,
NEW DELHI, INDIA

13th INDIA INTERNATIONAL SPORTING GOODS SHOW

Sports Goods & Accessories, Sports Wear, Sport Shoes & Footwear Accessories, Sports Infrastructure & Technology, Fitness & Rehabilitation Equipments, Sports Flooring, Adventure Sports Equipments, Amusement Products, Toys, Trophy, Gift & Novelties, Games and Gaming Equipments, Golf Equipments, Sports Wellness & Beauty Products, Sports Goods Manufacturing Machineries, Raw Materials and Allied Industries.



CONCURRENT EVENTS

- ◆ Fitness India Expo 2026
- ◆ Sport India Conference 2026
- ◆ Sports Minister's Dialogue 2026
- ◆ Sport India Run 2026 (National Stadium to Pragati Maidan)
- ◆ Sports Goods Manufacturing Forum 2026
- ◆ Sport Infrastructure Summit (SIS-2026)
- ◆ Sport India Principles & Coaches Meet 2026
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Organisers



SPORT INDIA 2026

EXHIBITION • CONFERENCE • AWARDS



10th
AUGUST
2026

MAJOR DHYAN CHAND NATIONAL STADIUM
INDIA GATE NEW DELHI TO PRAGATI MAIDAN, NEW DELHI, INDIA
Starting Time: 6:00 am

Organizers





**WE HAVE NUMEROUS
SPONSORSHIP
OPPORTUNITIES
AT EXPO**

**LANYARD &
BADGES
SPONSOR**

**PLATINUM
SPONSOR**

**KIT BAG
SPONSOR**

**TITLE
SPONSOR**

**GOLD
SPONSOR**

**ASSOCIATE
SPONSOR**

**SILVER
SPONSOR**

Our Forthcoming EVENTS



04-05-06 JUNE, 2026 | India Expo Centre
Greater Noida, U.P., India



04-06 JUNE, 2026

India Expo Centre
Greater Noida, U.P., India



07-08-09 JULY 2026

Bombay Exhibition Centre, Mumbai, India

23-24-25 JULY, 2026

India Expo Centre, Greater Noida, U.P., India



20-21-22 AUGUST, 2026

Bharat Mandapam, Pragati Maidan, New Delhi, India



01-02-03 SEPTEMBER, 2026

India Expo Centre, Greater Noida, U.P., India



JANUARY 2027

World Trade Centre, Mumbai,
Maharashtra, India



JANUARY 2027

Helipad Exhibition Centre (HEC)
Gandhinagar Gujarat, India



ORGANIZERS

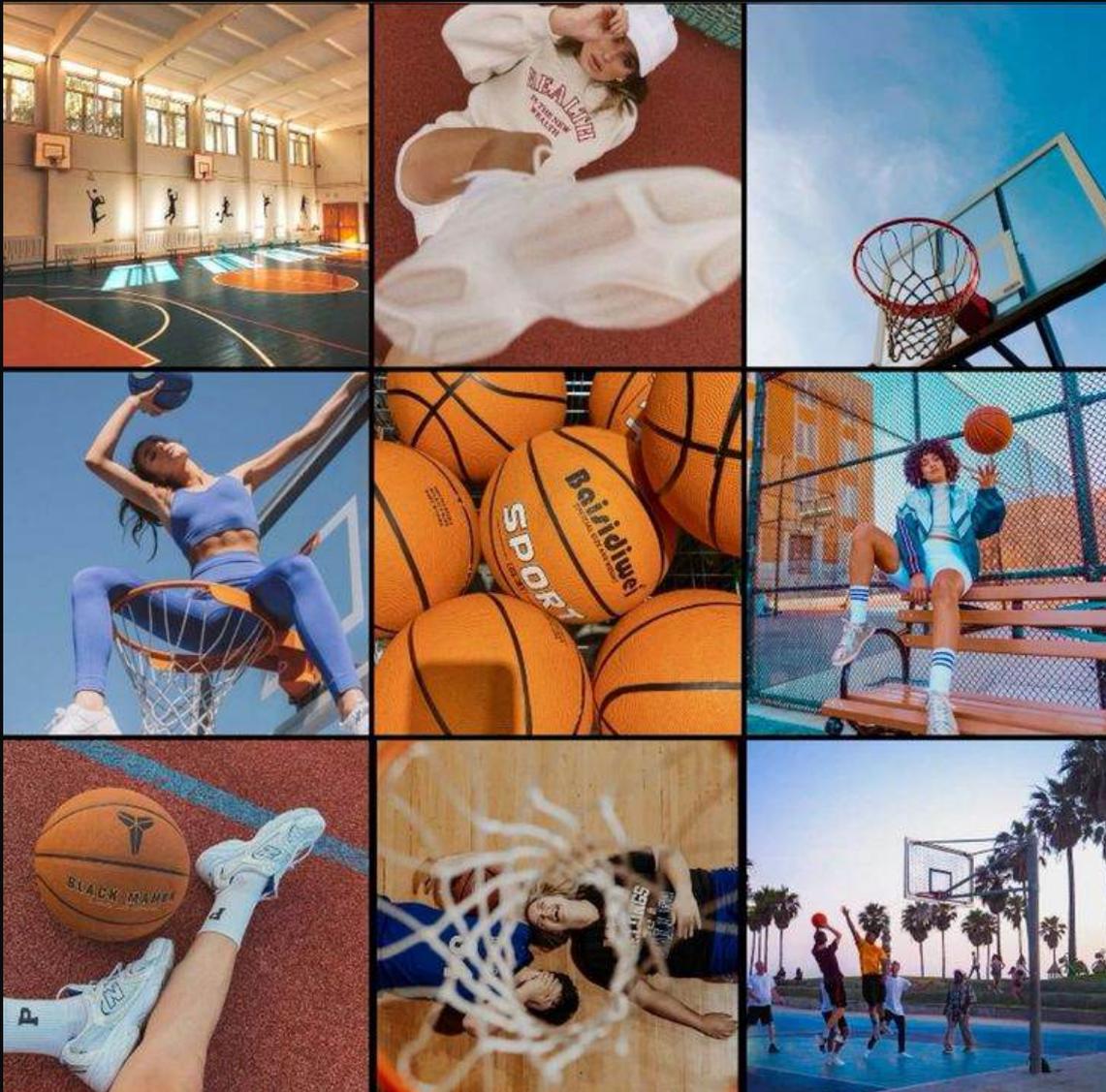


Indian Exhibition Services (IES) is a leading Exhibition organizing company in India. That has been involved for the last several years in trade promotion activities like exhibitions, seminar & conferences, buyer seller meets in India and abroad. IES major initiatives are Sport India Expo, Fitness India, Rehab India Expo, Sport India Conference, Sports Goods Manufacturers Forum, Sport India Infrastructure Summit, Sport India Fashion Show, World Environment Expo, Greenovation – International Green Building Technology Expo, Biodegradable Expo, World Environment Conference, EV India Expo, E- Charge Forum, India Buildtech, Gas India Expo, NGV India Expo, World Gas Summit etc.

IES is engaged in national and international trade promotion and provide business platform to the corporates, industrialist, and small-scale industry to promote their products through the buyer seller meets & trade exhibitions with the aim to create a bridge between buyers and suppliers.



Sport India Foundation is a registered nonprofit organization with the primary objective of making India a significant player in the world of sports. The mission and vision of the foundation are to promote, encourage and create awareness about Sports, Health and Fitness, and to develop a competitive as well as motivating attitude towards the development of sports in India.



Indian Exhibition Services

B-611-612, 6th Floor, Tower-B, Noida One IT Park, Sushil Marg, Sector 62, Noida, Uttar Pradesh 201309

Mob: +91 98119 13376, Email: event@ies-india.com, Web: www.fitnessindia.in